

4c. **Marketing Program: Community Contacts.** To further inform the group(s) least likely to apply about the availability of the housing, the applicant agrees to establish and maintain contact with the groups/organizations listed below that are located in the housing market area. If more space is needed, attach an additional sheet. Notify HUD-Housing of any changes in this list. Attach a copy of correspondence to be mailed to these groups/organizations. (Provide all requested information.)

Name of Group/Organization	Group Identification	Approximate Date (mm/dd/yyyy)	Person Contacted (or to be Contacted)

Address & Phone Number	Method of Contact	Indicate the specific function the Group/Organization will undertake in implementing the marketing program

5. **Future Marketing Activities** Mark the box(s) that best describe marketing activities to fill vacancies as they occur after the project has been initially occupied.

- Newspapers/Publications
 Radio
 TV
 Brochures/Leaflets/Handouts
 Site Signs
 Community Contacts
 Other (specify)

6. **Experience and Staff Instructions:** (See instructions)

6a. Staff has affirmative marketing experience. Yes No

6b. On separate sheets, indicate training to be provided to staff on Federal, State and local fair housing laws and regulations, as well as this AFHM Plan. Attach a copy of the instructions to staff regarding fair housing.

7. **Additional Considerations:** Attach additional sheets as needed.

8. **Review and Update** By signing this form, the applicant agrees to review their AFHM plan at least every 5 years and update as needed to ensure continued compliance with HUD's Affirmative Fair Housing Marketing Regulations (24 CFR 200.620).

Signature of person submitting this Pan & Date of Submission (mm/dd/yyyy):

Name (type or print)

Title and Name of Company

For HUD-Office of Housing Use Only

For HUD-Office of Fair Housing and Equal Opportunity Use Only

Reviewing Official:

Approved _____ Disapproved _____ (Check One)

Signature & Date (mm/dd/yyyy):

Signature & Date (mm/dd/yyyy):

Name (type or print)

Name (type or print)

Title

Title